

Roadshow 5:

101 WAYS to... tell your story – have a voice – make a case – engage your community

Wednesday 29th September, 10.00 a.m.– 2.00 p.m. at
the Pioneering Care Partnership, Newton Aycliffe

Do you produce an annual report - use computers – publicise events - have a website - publish a newsletter – consult members and your community... Every community project communicates with its members and the public – but what else can you do to reach people and attract attention...

Have you thought about creating a video diary – using face book – collecting local news to share with others – setting up a blog – community centres radio

This one day event explores lots of different ways that community groups can reach new people, learn new skills, add to their activities, promote their work...

- Community Radio in action – linking up with existing radio stations
- Community media - more than one way to broadcast – creating stories to bring people together
- Training up community reporters to produce local news and comment - local pilot in Hartlepool
- TV regionally and locally – getting engaged with local programming

This event is **FREE** for members of bassac, Community Matters and DTA with a small charge of £10 + vat for non members. Only **25 places available** on first come first serve basis at each event. So **book now** by completing the attached Booking Form and emailing to: s.heads@dta.org.uk or by calling Susan on 01670 518150 for a Booking Form.

Advance Notice:

Roadshow 6: Generating Income – Tees Valley. Conference: New Horizons – developing enterprising organisations, 22nd October

The Community Alliance a national partnership of bassac, Community Matters and the Development Trusts Association providing development support to community organisations.